



Thermal Transfer Ribbon Technical Data Sheet

R396 High Speed Durable Near Edge Resin

Product Description

R396 boasts print speeds up to 26 IPS (660mm per second) making this ribbon the choice for high-speed flexible packaging applications. In addition to its high performance, R396 surpasses the competition in abrasion resistance and is a viable solution to applications such as parts packaging, medical devices, cosmetics, healthcare, and pharmaceutical. R396 is designed with DNP's standard anti-static and backcoat properties to protect printheads and extend printhead life. And, like all DNP ribbons, R396 is an industry leader in Edge Definition™ producing dark, dense images for improved scan rates.

Recommended Applications



BEVERAGES



CONDIMENTS



COSMETICS



FLEXIBLE
PACKAGING



MEATS AND
CHEESES



PARTS
PACKAGING



PRODUCE



SNACK
FOODS

Recommended Substrates

Polypropylene, polyethylene, polyolefin, nylon, polyester films

Performance Characteristics

- Extremely fast print speeds up to 26 IPS (660mm per second)
- Perfect for prime retail flexible packages
- Remarkable image density
- Superior abrasion resistance
- Unbeatable Edge Definition™ for dark, dense images and improved scan rates
- Anti-static for easy handling and extended printhead life
- DNP's specially formulated backcoating for printhead protection

The information on this data sheet was obtained in DNP IMS America laboratories. Measured values may vary slightly when tested in a different environment. Information contained within this document is subject to change without notification.



Registered to
ISO 9001

REV 4-23-09

Visit us at www.dnpribbons.com

THE AMERICAS

DNP IMS America Corporation
4524 Enterprise Drive NW
Concord, NC 28027
UNITED STATES
TEL: +1.800.814.4672
FAX: +1.704.784.7196
EMAIL: sales@dnpribbons.com

DNP IMS America Corporation
1001 Technology Drive
Mt. Pleasant, PA 15666
UNITED STATES
TEL: +1.888.569.7222
FAX: +1.724.696.7555
EMAIL: sales_marketing@dnpribbons.com

EUROPE

DNP IMS Netherlands B.V.
Schipholweg 275
1171 PK Badhoevedorp
THE NETHERLANDS
TEL: +31.(0)2044.99510
FAX: +31.(0)2065.97979
EMAIL: sales@dnpribbons.eu

ASIA

Dai Nippon Printing Co., Ltd.
1-1-1 Ichigaya Kagamachi
Shinjuku-ku, Tokyo 162-8001
JAPAN
TEL: +81.3.5225.8644
FAX: +81.3.3265.4224
EMAIL: sales.asia@dnpribbons.com

DNP Singapore Pte. Ltd.
4 Pandan Crescent
SINGAPORE 128475
TEL: +65.6469.7611
FAX: +65.6466.8486
MOBILE: +65.9722.8995
EMAIL: ims@dnps.com.sg



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Ribbon Properties

Description	Result	Test Method
Ink	Resin	
Color	Black	Visual
Total Thickness	5.45 ± 0.9µ	Micrometer
Base Film Thickness	4.0µ ± 0.5µ	Micrometer
Ink Thickness	1.45 ± 0.4µ	Micrometer
Ink Melting Point	81°C (178°F)	Differential Scanning Calorimeter

Durability of Printed Image

Label Stock: Polypropylene Film

Print Speed: 2 to 26 IPS

Description	Result	Test Method
Print Density	> 1.40	Densitometer
Smudge Resistance	A*	Colorfastness Tester - 100 Cycles @ 500 Grams with Cotton Cloth
Scratch Resistance	A*	Colorfastness Tester - 50 Cycles @ 200 Grams with Stainless Steel Pointed Tip

*American National Standard Institute (ANSI) Grade Levels A, B, C, D, and F, where A is excellent, B is above average, C is average, D is below average, and F is poor.

Conversion Chart

Millimeters (mm) to Inches = mm ÷ 25.4	Inches to Millimeters (mm) = Inches ÷ 0.03937
Meters (m) to Feet (ft) = m ÷ 0.3048	Feet (ft) to Meters (m) = Feet ÷ 3.2808
C° to F° = (1.8 X C°) + 32 = F°	F° to C° = (F° ÷ 1.8) - 17.77
Thousand square inches (MSI) to m ² = MSI X 0.645	MSI = m ² ÷ 0.645

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