



TTS

Thermal Transfer Solutions Ltd

// Press Release



Thermal Transfer Solutions Ltd (TTS), a UK based converter of thermal transfer ribbons, launch a revolutionary new product for cleaning thermal printheads called VERSAWIPES. The new VERSAWIPES product has been launched by TTS for sale through their distribution network – June 20th 2009



TTS launch Versawipes, the industry's most versatile printhead cleaning wipes for sale through their distribution network. Versawipes are an innovative printhead cleaning product that has been manufactured exclusively for TTS by a well known specialist manufacturing company.

The new Versawipes are 30% bigger compared to other standard cleaning wipes available in the market. Versawipes are soaked in a special formulation for maximum printhead cleaning power. Versawipes are conveniently packaged in tubs of 100 wipes that can be kept right next to the printer encouraging the operator to keep the printheads clean. The container allows easy access to the wipes without any wasteful individual sachets. Versawipes have been launched at very competitive prices compared to individual sachets and IPA pens.



Printer manufacturers recommend regular cleaning of the printhead to remove any build up of residue caused by label dust, adhesive and dirt in the atmosphere. This build up of residue will, over time, become baked onto the printhead. This will then interfere with heat transfer causing the heater elements to overheat to the point of failure.

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Use Versawipes to keep thermal printheads, platen rollers and label sensors clean and healthy. Unlike other print head cleaners such as ribbon attachments, pens and sachets, Versawipes will enable you to keep all parts of the printer and surrounding print area clean and healthy. A single versatile product for the complete job.

Contact us for pricing and further product information on this exciting new product.