

Track Your Assets & Boost Your Profits; Stay in control by tracking all fixed & moving assets.

An asset tracking label costs only pence to produce when printing with a Thermal Transfer Label Printer, but can save you enormously in many ways. . .



Operational Efficiency

Reduce time spent locating assets and make better use of them, avoiding asset duplication or underuse. Tracking stock sold or received also helps to maintain accurate stock levels.



Cost Savings

Real time asset tracking can PREVENT LOSS AND THEFT. Knowing what is available also prevents unnecessary spending, saving you EVEN MORE!



Data Protection

Laptops, tablets and mobiles hold data, the loss of which is a greater threat than loss of the device itself! Asset Tracking to prevent loss of the device becomes vital!

ASSET TAG



ABC-abc-1234

PROPERTY OF 'YOUR COMPANY NAME'



ABC-abc-1234



THEFT & LOSS levels are at an ALL-TIME HIGH. . .

- Lost equipment and also productivity in the UK & EU cost manufacturers last year over **£80 BILLION!**

- That equates last year to **351 MILLION** lost hours!

Losses like this are not only financial but . . .

DISRUPT YOUR OPERATIONS AND DAMAGE YOUR SUPPLY CHAIN INTEGRITY!



Why use Thermal Transfer?



DURABILITY

Thermal Transfer is resistant to Abrasion, UV, Solvent, Chemicals, Solvents, Moisture and extreme Temperatures!



LABELS THAT LAST

Labels will not fade over time so barcodes remain scannable and visible at all times, for the life of the product!



VERSATILITY

Thermal Transfer can be used to print onto a variety of materials, and so suits all applications. Its also more affordable!

Perfect for use with Polypropylene Asset Labels...

Our Resin Thermal Transfer Ribbon has been designed to produce Asset Tracking labels that **LAST THE LIFE OF THE PRODUCT**, for indoor and outdoor use!

Available in sizes to suit all leading brand label printers, with many sizes **IN STOCK** for **NEXT DAY DELIVERY...**

- It combines low print energy with fast print speed, for **CLEAN, DURABLE PRINT** on all materials!
- Prints onto coated and synthetic paper, polyolefin, polyester, polypropylene, polyethylene and vinyl material
- UL and CSA Approved, our ribbon is also **HALOGEN FREE!**
- Heat resistant print, up to a staggering 300°C!



ISEGA



Ask for a FREE SAMPLE ROLL now!

